

23 September 2010

The Manager - Listings
Australian Securities Exchange Limited
Exchange Centre
20 Bridge Street
SYDNEY NSW 2000

Via electronic lodgement

Dear Sir

**BRAMBLES STRENGTHENS GLOBAL BUSINESS THROUGH ACQUISITION OF
LEADING PROVIDER OF POOLED AIRLINE CONTAINERS**

Attached is an announcement regarding the above.

Yours faithfully
Brambles Limited

Robert Gerrard
Group Company Secretary

Brambles strengthens global business through acquisition of leading provider of pooled airline containers

Brambles Limited is pleased to announce it has acquired Unitpool AG, the leading independent provider of pooled containers and pallets used by airlines for the storage of passenger baggage and cargo, for 36 million Swiss francs (US\$35 million)¹.

Brambles CEO Tom Gorman said: "Unitpool is a natural fit for Brambles given our strategy of pursuing profitable growth opportunities in line with our core expertise in the provision of pooled equipment services.

"The acquisition opens an exciting new sector for Brambles with appealing growth prospects. It is a key step for Brambles in establishing a specialist containers business that leverages its global logistics footprint."

Based in Zürich, Switzerland, with service operations head-quartered in Bangkok, Thailand, Unitpool manages a pool of 33,000 unit load devices (ULDs) through approximately 300 airport locations and a network of 40 accredited repair centres. Its customers include more than 20 passenger and cargo airlines including Etihad, Air Asia X, Cargolux and AirBridge Cargo.

Unitpool's executive leadership has committed to stay with Brambles.

Mr Gorman said: "Unitpool is experiencing demand growth from existing customers of 10% per annum and has a strong new sales pipeline because of its ability to help airlines improve efficiency by outsourcing essential but non-core activities."

Unitpool CEO David Harman said: "Our team is thrilled about the growth opportunities that will come from combining our in-depth knowledge of airline ULD pooling with Brambles' global expertise and footprint."

The transaction has no impact on Brambles' earnings guidance for the 2011 financial year.

Investors and media, for further information please contact:

Cathy Press

Group Vice President,

Capital Markets

+61 2 9256 5241

+61 419 290 745

cathy.press@brambles.com

James Hall

Director,

Investor Relations & External Communications

+61 2 9256 5262

+61 401 524 645

james.hall@brambles.com

Brambles (ASX: BXB) is a provider of supply chain and information management solutions through two primary businesses, CHEP and Recall. Brambles employs more than 12,000 people in 47 countries. For further information on Brambles and all announcements, presentations and webcasts, please visit www.brambles.com.

DOCUMENT ENDS

¹ Swiss franc/US dollar exchange rate = 1:0.98